

Course Title	Supply Chain Management			
Course Code	MGT 455			
Course Type	Elective			
Level	Undergraduate			
Year / Semester	Year 4 / Semester 8			
Teacher's Name	CYNTHIA JABBOUR SFEIR			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose and Objectives	The Supply Chain Management Specialization is made up of four basic courses in logistics, operations, planning, and sourcing, followed by a capstone course in Supply Chain Management Strategy. The Supply Chain Logistics course will cover transportation, warehousing and inventory, and logistics network design.			
Learning Outcomes	<ul style="list-style-type: none"> • Demonstrate operational purchasing methods and techniques on supplier management and supply in specific business contexts. • Explain the strategic importance of logistic elements and describe how they affect supply chain management. • Advice management on the organization of E-commerce, logistics, import taxes, risk, customs and legal aspects of global trading. • Analyze the creation of new value in the supply chain for customers, society and the environment. • Analyze data in a supply chain. 			
Prerequisites	MAT 202	Required		
Course Content	1) 21st Century Supply Chains 2) Supply Chain Information Technology 3) Logistics 4) Customer Accommodation 5) Integrated Operations Planning 6) Procurement and Manufacturing 7) Inventory 8) Transportation 9) Warehousing, Materials Handling and Packaging 10) Global Supply Chain			

	11) Network Design 12) Relationship Management 13) Performance Management 14) Supply Chain Trends								
Teaching Methodology	<ul style="list-style-type: none"> •Reading and resolving problems •Working on problem-solving •Attendance and participation in class •Monitor discussions •Writing and reply on objective type questions •Solving unstructured questions and case studies •Brief oral presentation before starting a new chapter and reply to queries from students •Homework for revision purposes •Interaction and collaborative learning •Simulation and role Playing •Video Watching 								
Bibliography	<p>1- Supply Chain Logistics Management 5th Edition By Donald Bowersox and David Closs and M. Bixby Cooper © 2020 Published: January 16, 2019</p> <p>2- Supply Chain Management 1st Edition By James Stock © 2020 Published: April 16, 2019</p>								
Assessment	<table border="0"> <tr> <td>Participation</td> <td style="text-align: right;">10%</td> </tr> <tr> <td>Midterm Exam</td> <td style="text-align: right;">30%</td> </tr> <tr> <td>Project</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Final Exam</td> <td style="text-align: right;">40%</td> </tr> </table>	Participation	10%	Midterm Exam	30%	Project	20%	Final Exam	40%
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Language	English
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