

Course Title	Globalization			
Course Code	MGT 326			
Course Type	Elective			
Level	Undergraduate			
Year / Semester	Year 4 / Semester 7			
Teacher's Name	MARIOS KATSILOUDES			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose and Objectives	Globalization is the process of integrating national economies, political structures, and cultures into a single, world-wide, interdependent system. In this course we will explore the basics of Globalization.			
Learning Outcomes	<p>Students will be able to conceptualize globalization and its key terms, debates, and processes.</p> <p>Employing a multidisciplinary perspective, students will be able to demonstrate an advanced level of knowledge regarding a particular region of the world and the impact of global processes on local lived realities in that region, and vice versa.</p> <p>Students will be able to use their study abroad experience to inform their understanding of global processes.</p> <p>Students will be able to employ a multidisciplinary perspective on a global problem or process.</p> <p>Students will be able to design and carry out independent research, connecting it to Globalization Studies debates, issues and/or theories.</p>			
Prerequisites		Required	NONE	
Course Content	Part 1 Introduction and Overview Chapter 1 Globalization 2 Part 2 National Differences Chapter 2 National Differences in Political, Economic, and Legal Systems 36 Chapter 3 National Differences in Economic Development 58 Chapter 4 Differences in Culture 86			

	<p>Chapter 5 Ethics, Corporate Social Responsibility, and Sustainability 122</p> <p>Part 3 The Global Trade and Investment Environment</p> <p>Chapter 6 International Trade Theory 152</p> <p>Chapter 7 Government Policy and International Trade 186</p> <p>Chapter 8 Foreign Direct Investment 214</p> <p>Chapter 9 Regional Economic Integration 240</p> <p>Part 4 The Global Monetary System</p> <p>Chapter 10 The Foreign Exchange Market 270</p> <p>Chapter 11 The International Monetary System 296</p> <p>Part 5 The Strategy and Structure of International Business</p> <p>Chapter 12 The Strategy of International Business 322</p> <p>Chapter 13 Entering Foreign Markets 356</p> <p>Part 6 International Business Functions</p> <p>Chapter 14 Exporting, Importing, and Countertrade 380</p> <p>Chapter 15 Global Production and Supply Chain Management 404</p> <p>Chapter 16 Global Marketing and R&D 434</p> <p>Chapter 17 Global Human Resource Management 470</p>
<p>Teaching Methodology</p>	<ul style="list-style-type: none"> •Reading and resolving problems •Working on problem-solving •Attendance and participation in class •Monitor discussions •Writing and reply on objective type questions •Solving unstructured questions and case studies •Brief oral presentation before starting a new chapter and reply to queries from students •Homework for revision purposes •Interaction and collaborative learning •Video Watching and guest speakers
<p>Bibliography</p>	<p>1- Global Business Today 11th Edition</p> <p>By Charles Hill and G. Tomas M. Hult</p> <p>ISBN10: 1260088375</p> <p>ISBN13: 9781260088373</p> <p>Copyright: 2020</p>

Assessment	Participation 10% Midterm Exam 30% Project 20% Final Exam 40%
Language	English