

Course Title	<b>ART AND DESIGN PLACEMENT</b>				
Course Code	<b>EADP</b>				
Course Type	Elective				
Level	Bachelor				
Year / Semester	5th, 6th, 7th or 8th semester				
Teacher's Name	Christina Skouloudi				
ECTS	6	Lectures / week	3	Laboratories / week	-
Course Purpose and Objectives	<p>The course aims to:</p> <ul style="list-style-type: none"> <li>- Introduce students to real life working environments, aiming to expand practical skills and knowledge of professional design practice.</li> <li>- The course further allows students to be placed within dedicated working environments focusing on individual design specialisations.</li> <li>- Encourage students to apply university knowledge to practical work situations. This allows for the development of the creative process from the classroom setting to the professional environment.</li> <li>- Develop students' work ethics and communication skills, both visually and orally whilst building effective interpersonal relationships.</li> <li>- Provide students with work experience, giving an opportunity to increase references and enhance future employment opportunities and collaborations.</li> </ul>				
Learning Outcomes	<ul style="list-style-type: none"> <li>- To gain knowledge of professional design practice within specialised real life working environments.</li> <li>- To apply design awareness gained through theoretical context to practical work situations.</li> <li>- To develop work ethics, communication skills and effective interpersonal relationships.</li> <li>- To further work experience and references in order to enhance future employment opportunities</li> </ul>				
Prerequisites	-	Required	-		
Course Content	<p>Students enrolled in this course will be given the opportunity to experience their area of design specialization in the form of an internship and familiarize themselves with professional environments and perform tasks assigned to them. They will be given the capacity to undertake design projects of their speciality and propose personal ideas and solutions. Using the logistical infrastructure in their field students will acquire experience and knowledge in creative processes. Active participation is</p>				

	<p>fostered in the weekly organization, coordination and execution in the work space that hosts them. Further, communication with customers is examined and presentation methods and cooperative skills -necessary to carry out design assignments- are practiced (craft industries and manufacturing industries, print shops, carpenters, workshops, etc). Students are able to research and cost materials as well as practice in budgeting implementation of a proposal. The importance of performing assignments within specific timetables is highlighted while students come in contact with real-life project demands, the actual needs and capabilities of customers</p>
<p>Teaching Methodology</p>	<p>Students are assigned a company or organisation, which has been identified as appropriate to their skill set, allowing the student to experience design activities in a professional setting.</p> <p>The Course Instructor introduces students to the course and course requirements through a series of seminars. In the case where specific projects are agreed with the company or organisation then project briefing will take place. During the following weeks students must complete in total 120 work and university contact hours (40 hours per week). Furthermore students will be asked to meet professional standards outlined by the organization to which they are assigned. During the course of the internship students are visited by the University Representative -assigned from the University- to monitor their performance and role within the working environment. Furthermore the subject academic leader will hold regular contact hours (at least an hour per week) per student and exchange feedback on the students' performance, professionalism, skill set and assigned projects during the internship placement.</p> <p>Students must provide written and visual evidence of their work -in the form of a daily log-, final assessment report and a letter compiled by the organization stating the duties and progress they have obtained. Students will be given the opportunity to present the practical creative outcome of their internship work to faculty members during a final assessment arranged by the Department.</p>
<p>Bibliography</p>	<p>Braden, Su. Artists and People. London: Routledge and Kegan Paul, 1978.</p> <p>Frayling, Christopher (1993) Research in Art and Design. London: Royal College of Art</p> <p>Freeman, John (2010) Blood Sweat and Theory: Research Through Practice in Performance. Libri Publishing.</p> <p>Gray, Carole (1995) Developing a Research Procedures Programme for Artists and Designers. Aberdeen: Centre for Research into Art and Design, Robert Gordon University.</p>



Assessment	<ul style="list-style-type: none"><li>- Work Placement Review 50%</li><li>- Student Evaluation Report 20%</li><li>- Continuing Interim Critiques 20%</li><li>- Final Assessment 10%</li></ul> <p>Total: 100%</p> <p>Note: The assessment criteria for Continuing Interim and Final Critiques are: Design Intelligence 40%, Research and Methodology 20%, Experimentation and Analysis 20%, Time Management and Presentation 20%</p>
Language	English