

<b>Course Title</b>	<b>Business Ethics and CSR</b>			
<b>Course Code</b>	<b>BUS-E 202</b>			
<b>Course Type</b>	<b>Compulsory</b>			
<b>Level</b>	Undergraduate			
<b>Year / Semester</b>	Year 2 / Semester 4			
<b>Teacher's Name</b>	Annabel Droussiotis/Janell Komodromou			
<b>ECTS</b>	6	<b>Lectures / week</b>	3	<b>Laboratories / week</b>
<b>Course Purpose and Objectives</b>	Business ethics is an important part of any industry. This business ethics course offers an introduction into the concept of values, morality, as well as cultural beliefs and upbringing in all areas of business, from consumer rights to corporate social responsibility.			
<b>Learning Outcomes</b>	<p>Upon successful completion of the requirements for this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Define, explain and illustrate the theoretical foundations of business ethics.</li> <li>• Describe how organizational codes of ethics maybe designed.</li> <li>• Identify the meaning and importance of environmental sustainability in the world today.</li> <li>• Re-examine their knowledge of business and economic concepts from an ethical perspective.</li> <li>• Explain and illustrate the significance, for business and the community, of ethical conduct.</li> <li>• Recognize and resolve ethical issues in business.</li> <li>• Reflect on and critically examine their own values and the importance of the ethical dimension in in business and workplace decision making; and confidently apply systematic ethical reasoning to business dilemmas and communicate effectively in oral and written forms these, using the concepts, logic and rhetorical conventions of business ethics.</li> <li>• Define CSR and discuss its role in the contemporary business world.</li> <li>• Specify key CSR activities and analyze their relationships with key stakeholders.</li> <li>• Engage in discussion and apply critical thinking of the Ethics Codes and Standards to various business cases and scenarios.</li> </ul>			

<b>Prerequisites</b>	NONE	<b>Required</b>	NONE
<b>Course Content</b>	<p><b>Part 1: Defining Business Ethics</b></p> <p>Chapter 1: Understanding Ethics</p> <p>Chapter 2: Defining Business Ethics</p> <p><b>Part 2: The Practice of Business Ethics</b></p> <p>Chapter 3: Organizational Ethics</p> <p>Chapter 4: Corporate Social Responsibility</p> <p>Chapter 5: Corporate Governance</p> <p>Chapter 6: The Role of Government</p> <p>Chapter 7: Blowing the Whistle</p> <p>Chapter 8: Ethics and Technology</p> <p><b>Part 3: The Future of Business Ethics</b></p> <p>Chapter 9: Ethics and Globalization</p> <p>Chapter 10: Making it Stick: Doing What's Right in a Competitive Market</p>		
<b>Teaching Methodology</b>	<ul style="list-style-type: none"> <li>• Reading and resolving problems</li> <li>• Working on problem-solving</li> <li>• Attendance and participation in class</li> <li>• Monitor discussions</li> <li>• Writing and reply on objective type questions</li> <li>• Solving unstructured questions and case studies</li> <li>• Brief oral presentation before starting a new chapter and reply to queries from students</li> <li>• Homework for revision purposes</li> <li>• Interaction and collaborative learning</li> <li>• Simulation and role Playing</li> <li>• Video Watching</li> </ul>		
<b>Bibliography</b>	<p><b>1- Business Ethics Now</b> 6<sup>th</sup> Edition</p> <p>By Andrew Ghillyer</p> <p>© 2021</p> <p>  Published: May 12, 2020</p>		

	<p><b>2- An Introduction to Business Ethics</b>  6<sup>th</sup> Edition  By Joseph Des Jardins  ISBN10: 1259922669  ISBN13: 9781259922664  Copyright: 2020</p> <p><b>Additional Reading:</b>  Griseri, P. and Seppala, N. (2010). Business Ethics and CSR. Cengage Learning.  ISBN: 978-140807433</p>								
<b>Assessment</b>	<table data-bbox="507 741 845 922"> <tr> <td>Participation</td> <td>10%</td> </tr> <tr> <td>Midterm Exam</td> <td>30%</td> </tr> <tr> <td>Quizzes</td> <td>20%</td> </tr> <tr> <td>Final Exam</td> <td>40%</td> </tr> </table>	Participation	10%	Midterm Exam	30%	Quizzes	20%	Final Exam	40%
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<b>Language</b>	English								