



Academic Personnel Short Profile / Short CV

University:	American University of Cyprus
Surname:	Eteokleous
Name:	Pantelitsa
Rank/Position:	Lecturer
Faculty:	
Department:	
Scientific Domain: *	

** Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2016	University of Leed	Philosophy-Business and Economic Studies (Marketing)	Absorptive Capacity, Advantage Creation and Performance Outcomes: Implications for a Socially Responsible Supply Chain
MSc	2010	University of Macedonia	International Studies (European Studies and Diplomacy)	The European Management and Audit Scheme (EMAS) and its contribution to the innovation of businesses



Master	2008	University of Edinburgh	Master of Laws in European Law (LLM)	Integrating Impact Assessment into policy-making: A tool initially rooted to Sustainable Development and "good regulatory governance" changed its focus towards the achievement of the competitiveness goal set out at the Lisbon Council
BSc	2007	University of Cyprus	Public and Business Administration	Antecedents and outcomes of export promotion programs



Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2021	Present	American University of Cyprus	Cyprus	Assistant Professor
July 2021	August 2021	University of Cyprus	Cyprus	Technology Transfer Officer
March 2017	June 2021	University of Cyprus	Cyprus	Operations Manager

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2016	Corporate social responsibility in international marketing: review, assessment, and future research	P., Leonidou, L.C., Katsikeas, C. S.	International Marketing Review	Vol. 33 Iss: 4	pp.580 - 624
2		Drivers, outcomes, and moderators of consumer intentions to buy organic goods: Meta-analysis, implications, and future agenda	Leonidou, L.C., Christofi A-M., Korfiatis, N.	Journal of Business Research		
3		Managing business relationships in the hospitality industry under the coronavirus pandemic: A crisis management perspective	Leonidou, L.C., Aykol, B., Fotiades, T.	Tourism Management		
4	2020	International business CSR response strategies under the coronavirus crisis	Leonidou, L.C., Aykol, B. & Voskou, A.	Routledge		
5	2020	Internal and external drivers of ethical international marketing strategy: Implications on reputational advantage and performance	Leonidou, L.C. , Aykol, B.	Sage Publishing		
6						



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



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Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
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*Specify venue, geographic location etc



Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1				
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				
2				
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**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	Date	Title	Key Activities:
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