

Course Title	PSYCHOLOGY OF ART			
Course Code	PSY4705			
Course Type	Elective			
Level	Bachelors			
Year / Semester	Year 4 / 7 th Semester			
Teacher's Name	Dr Jelena Zeleskov Doric			
ECTS	6	Lectures / week	3hrs	Laboratories / week -
Course Purpose and Objectives	<p>This course provides students with comprehensive introduction to the main psychological theories related to art perception and creation process. Students learn how humans generate new ideas and appreciate beauty through emotions and cultural factors that shape artistic experience. Students explore approaches such as psychoanalysis, gestalt psychology and neuroaesthetics in art creation through film, poetry, paintings, photography and music and how artworks can evoke emotional and spiritual experiences. They also learn how aesthetic experience can be scientifically analyzed.</p>			
Learning Outcomes	<p>On completion of this course students will be able to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> 1. Critically understand fundamental psychological theories which can be applied in art field 2. Evaluate empirical evidence of psychological theories application in art creation 3. Demonstrate understanding of methodologies in aesthetic and creative science <p>Competences</p> <ol style="list-style-type: none"> 4. Analyze artworks based on perceptual elements 5. Critically appraise a scientific approach to aesthetics and creativity 6. Apply psychological theories to art analysis 			

	<p>Transferable skills</p> <p>7. Effectively communicate evidence-based insights about application of psychological theories and methodologies in art field in academic or applied format.</p> <p>8. Reflect on contribution in the community through art practices</p>		
Prerequisites	N/A	Required	N/A
Course Content	<p>Topics covered will include psychoanalysis and art, gestalt principles and perception, experimental aesthetics and neuroaesthetics, culture and art creation, visual media and art, composition of artworks, emotional and aesthetic evaluation, neuroaesthetics, methodological approaches to art creation.</p>		
Teaching Methodology	<ul style="list-style-type: none"> • Analysis of assigned readings and visual materials • Working on emotional experience related to artworks • Attendance and participation in class • Monitor discussions • Writing and reply on objective type questions • Solving unstructured questions • Brief oral presentation • Homework for revision purposes • Interaction and collaborative learning • Video Watching 		
Bibliography	<p>Chatterjee, A., & Cardillo, E. (Eds.). (2022). <i>Brain, beauty, and art: Essays bringing neuroaesthetics into focus</i>. Oxford University Press. https://doi.org/10.1093/oso/9780197513620.001.0001</p> <p>Coppola, W. (Ed.). (2025). <i>Handbook of gestalt-theoretical psychology of art</i> (1st ed.). Routledge. https://doi.org/10.4324/9781032694467</p> <p>Hagman, G. (2025). <i>The psychoanalysis of aesthetic experience: self, relationship, and culture</i>. Routledge.</p> <p>Johnson, V. T., & Petrie, G. (1994). <i>The films of Andrei Tarkovsky: A visual fugue</i>. Indiana University Press.</p> <p>Saarinen, J. A. (2020). <i>Affect in artistic creativity: Painting to feel</i> (1st ed.). Routledge.</p> <p>Shaddock, D. (2020). <i>Poetry and psychoanalysis: The opening of the field</i> (1st ed.). Routledge. https://doi.org/10.4324/9780429289224</p> <p>Sinclair, V. (Ed.). (2023). <i>Psychoanalytic perspectives on the films of Ingmar Bergman: from Freud to Lacan and beyond</i>. Routledge. https://doi.org/10.4324/9781003269744</p> <p>Starr, G. G. (2015). <i>Feeling beauty: The neuroscience of aesthetic experience</i>. The MIT Press. https://mitpress.mit.edu/9780262527446/feeling-beauty/ 223</p>		

	<p>Winner, Ellen (2018). <i>How art works: a psychological exploration</i>. Oxford University Press.</p> <p>Zakia, R. D., & Suler, J. (2018). <i>Perception and imaging: photography as a way of seeing</i> (5th ed.). Routledge. https://doi.org/10.4324/9781315450964</p>						
Assessment	<table> <tr> <td>Participation</td> <td>10%</td> </tr> <tr> <td>Oral presentation</td> <td>30%</td> </tr> <tr> <td>Final project</td> <td>60%</td> </tr> </table>	Participation	10%	Oral presentation	30%	Final project	60%
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Language	English						