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ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
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Course Title	**DIGITAL MULTIMEDIA DESIGN**				
Course Code	**EAD02**				
Course Type	Elective				
Level	Bachelor				
Year / Semester	5th, 6th, 7th or 8th semester				
Teacher's Name	Thomas Fotiadis				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	The aim of the course is to support a critical and imaginative approach to digital media technologies and multimedia industries. Students will explore a specific area of interest and complete a project with the help of digital tools.				
Learning Outcomes	1.Broadening knowledge on information technology. 2. Broadening skills of digital software. 3. Communicating any personal work with professionals				
Prerequisites	-	Required		-	
Course Content	1. Experimentation in design, use and apply of digital platforms and formats. 2. Learn how to prepare a personal portfolio equal to market or industry requirements with the use of communications and media technologies.. 4. Possibility of exhibiting a piece of personal work through academic or other events.				
Teaching Methodology	Project briefings Visual Presentations Guest lecturers' presentations E-learning Presentations & Tutorials Studio based and other workshops Group critique				

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	Individual or group project preparation
Bibliography	Janet H. Murray.2011. Inventing the Medium: Principles of Interaction Design as Cultural Practice.
	Josef Muller-Brockmann, Grid systems in Graphic Design, Niggli
	Athique A., 2013.Digital Media and Society: An Introduction. Wiley
	Ess Charles.2009. Digital Media Ethics. Cambridge: Polity Press
Assessment	Class Participation 20%
	Experimentation and Analysis 30%
	Project production and formation 30%
	Time management and Presentation 20%
	Total: 100%
Language	English