

Course Title	Video Production				
Course Code	EVP				
Course Type	Elective				
Level	Bachelor				
Year / Semester	5th, 6th,7th or 8th semester				
Teacher's Name	Polina Papantoniou-Fournari				
ECTS	6	Lectures / week	4 hours	Laboratories / week	
Learning Outcomes	<p>Upon completion of the course, students should be able:</p> <ol style="list-style-type: none"> 1. to develop an understanding of the digital video production process and build a vocabulary and conceptual foundation that will prepare them for larger projects; 2. to develop an understanding of the interdependence of the roles of production staff and equipment, and to practice the effective mixing of these elements in actual video production; 3. to demonstrate an understanding of the proper and creative use of video production equipment and explore the effect various techniques have on the audience; 4. to utilize basic editing techniques for video production and prepare movies for distribution via disk or the web; 5. to produce creative short video projects from inception to finish through Preproduction planning, production & post-production. <p>Progress will be made toward self-realization and understanding personal strengths and weaknesses;</p>				
Prerequisites	-	Required	-	-	-
Course Content	<p>- Introduction of the Television system and its many production elements: Television process and standards. Introduction to the environment in which the Television studio system operates. Roles and responsibilities of the crew. Who does what and why? Virtual reality sets.</p> <p>- The Three Production Phases. Pre-production, Production, Post-production Programme proposals and treatments. Holding viewer attention.</p>				

	<ul style="list-style-type: none"> - Camera Operation and control: How the Television camera works. Identification of the parts, types, and characteristics of cameras and how they operate. Lenses. Their basic optical characteristics and their primary operational control. The basic dos and don'ts of camera operation. - Picture Composition: Framing effective shots and camera movements. - Lighting for Video: Hard and soft light, Color temperature, Light intensity, Lighting instruments, Key light, Fill, back and background lights. - Audio for Video: Sounds pick up & control. Microphones. Audio recording, editing, and playback. - Post Production: Intro to the Non-Linear system workspace. Capturing, Importing, Settings, Basic editing
Teaching Methodology	<p>Lectures, demonstrations and screenings together with detailed critical analysis at each stage engage students in the practice and disciplines of video production. Lectures address the theory of video production and are supported by practical demonstrations in which the information imparted is put into practice. Screenings are used to critically analyze student projects and to provide examples of good practice. This process is supported by individual student research through directed and independent learning.</p> <p>Students are asked to work in groups to produce group and individual projects. Each project is then critically analyzed in a group discussion and screening. Lecture notes and presentations are available through the web for students to use in combination with the textbooks.</p>
Bibliography	<p>Zettl, H. (2011), Television Production Handbook, USA:Wadsworth Publishing</p> <p>-Adobe Creative Team, (2012) Adobe Premiere Pro CS6 Classroom in a Book, Adobe Press.</p> <p>Gerald Millerson, (2009), "Video Production Handbook", Focal Press, USA.</p> <p>Mascelli, J. V. (1998) The Five C's of Cinematography: Motion Picture Filming Techniques, Silman-James Pr.</p> <p>Zettl, H. (2010) Sight Sound Motion: Applied Media Aesthetics, USA: Wadsworth Publishing Company.</p>
Assessment	Group Project 10%

	<p>Mid-Term / Quiz 20%</p> <p>Individual Project 40%</p> <p>Final Assessment 30%</p> <p>Assessment Criteria for each one of the projects are:</p> <ul style="list-style-type: none"> - Knowledge and Understanding 25% - Research and Analytical Skills - 25% - Production competency and solution - 40% - Presentation and Communication - 10%
Language	English