

Course Title	DIGITAL CULTURE				
Course Code	DIC210				
Course Type	Compulsory				
Level	Bachelor				
Year / Semester	2nd / Spring				
Teacher's Name	Eleni Linaki				
ECTS	5	Lectures / week	4	Laboratories / week	0
Course Purpose and Objectives	<p>The course refers to the interpretation of digital culture. The main issue is to further broaden the current knowledge about digital culture, linking cultural heritage with new technologies (Geographical systems, 3d scanner etc.) and decision-making multicriteria systems, which are set to become a vital factor in cultural heritage. This course aims to understand digital culture by focusing on the role technologies play in cultural heritage. In this time of rapid technological change the need of people who understand the impact of technology and the ways in which digital technologies can be used to improve our society is urgently needed. Digital Culture introduces students that can use technology creatively and can analyse the effects of technological change. Having a humanities-based understanding of digital culture that includes both historical, ethical and aesthetic perspectives as well as practical experience with digital methods equips the students to make decisions about how to design and implement new technologies in culture.</p>				
Learning Outcomes	<p>Approaching Digital Culture:</p> <ul style="list-style-type: none"> • The program pivots around contemporary features of new media technologies and its relationship to culture and society. • Proposes an overview of key theories and theorists within the field of digital culture and understanding of the role theories play in research 				

	<ul style="list-style-type: none"> • Explore the ways in which law, regulation and governance shape and control digital technologies and platforms and how this affects digital culture. • Investigate the interface between emerging new media technologies and cultural practices involving information, communication, knowledge, identities and power and build a rich understanding of how new technologies are generated, circulated and consumed. <p>Look at the public and private sectors and their interaction in the domains of both tangible and intangible digital culture</p>		
Prerequisites	-	Required	-
Course Content	<p>This course provides an introduction in the analysis of digital and digitized culture. It opens up – and scrutinizes – the methodology concerning data analysis and digital methods for the inquiry of cultural corpora. Students are introduced to digital culture through the exploration of methods and systems, such as record, digitization and evaluation of culture. The objective is to develop the student’s skills in the computational analysis of cultural assets and gain a critical understanding of what the epistemological implications of these digital methods may be. At the end of this module the students will be able to analyse various methods of digital cultural, while addressing underlying assumptions and outcomes of large data queries, quantification, and datafication.</p>		
Teaching Methodology	<p>The course is based on illustrated lectures, oral and written exams. Students engage in critical discussions and group dialogue.</p>		
Bibliography	<p>Arizpe, S., 2013. Singularity and Micro-Regional Strategies in Intangible Cultural Heritage, in: Anthropological Perspectives on Intangible Cultural Heritage. Springer.</p> <p>Arnott, D., 1995. A Framework for Understanding Decision Support Systems Evolution, School of Information Management and System</p> <p>Pocock, C.; Collett, D.; Baulch, L. Assessing Stories before Sites: Identifying the Tangible from the Intangible, School of Arts and Communication. Master’s Thesis, University of Southern Queensland, Toowoomba, Australia, 2014.</p> <p>Solanilla, L. The Internet as a Tool for Communicating Life Stories: A New Challenge for “Memory Institutions”. Intag. Herit. 2008, 3, 45–49.</p> <p>Nijkamp, P. A Survey of Methods for Sustainable City Planning and Cultural Heritage Management; Research Memorandum; Serie Research</p>		

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Assessment	5-7 weekly tests 90% oral examination 10%
Language	English