

Course Title	Introduction to Business				
Course Code	EL472				
Course Type	Elective				
Level	BSc/1st Cycle				
Year / Semester	4 <sup>th</sup> /7 <sup>th</sup>				
Teacher's Name	Marios Katsioloudes				
ECTS	5	Lectures / week	3 hours	Laboratories / week	
Course Purpose and Objectives	The purpose of the course is to provide a comprehensive introduction to the key elements of the business organisation and its environment. Build a foundation of knowledge on the main functional areas of management and develop analytical skills to identify the links between the functional areas in management, organisations, management practices and the business environment.				
Learning Outcomes	<p>On completion of this course, students should be able to:</p> <ul style="list-style-type: none"><li>• understand the evolution of the business organisation and management thought, identifying the interconnections between developments in these areas;</li><li>• evaluate alternative theories of management critically, recognising the centrality of decision making and strategic thinking to the managerial role and functions;</li><li>• discuss and compare different models and approaches to understanding the firm, evaluating these in the context of the business environment; explore the impact of key environmental factors on decision making and business in general.</li></ul>				
Prerequisites	-	Required	-		
Course Content	<ul style="list-style-type: none"><li>• Introduction to Business</li><li>• The development of business</li><li>• The forms of Business Organizations</li><li>• The role of different functions in Business</li><li>• Business and the environment</li></ul> <p>Contemporary issues in business and management</p>				
Teaching Methodology	Lectures 42 hours				
Bibliography	Hughes, R., and Kapoor J., (2013), Introduction to Business, Prentice Hall. Needler, D. (2015). Business in Context, 6 <sup>th</sup> Ed., Prentice Hall.				

<b>Assessment</b>	Final Exam 100%
<b>Language</b>	English