



**AMERICAN UNIVERSITY
OF CYPRUS**

Course Code HIDS 302	Course Name History & Theory of Interior Design II	ECTS Credit 6
Pre-Requisite History & Theory of Interior Design I	Course Type Compulsory	Language of Instruction English
Year of Study 3 rd	Level of Course 6 th Semester	Mode of Delivery On Campus

Course Objectives:

The purpose of the course is to obtain the cognitive background of the evolutionary course of design, during the 20th century, perhaps the most important in the development and shaping of the institutions, principles, and theories of modern industrial design. The historical and theoretical approach of this period which is combined with the wonderful achievements in the History of Contemporary Art will reach the beginning of the 21st century with the aim of a more complete knowledge and understanding of modern theories and trends in Design

Learning Outcomes:

- The evolution of the industrial object mainly during the important period of the multifaceted 20th century, with special in-depth and analyses in specific, important historical stations, but also in the most interesting theories developed during it.
- The contribution not only of the new theories, but also of the multifaceted political, social, and cultural events of the 20th century in the formation of modern Design.
- The application of this knowledge in the interpretation and analysis of modern industrial design, but also in their use in any research field related to the specific era.
- Research and analyze information need and apply current and emerging information technologies regarding Contemporary Design Theories.
- Develop, implement, and evaluate organizational development strategies aimed at promoting organizational effectiveness.
- Present and evaluate communication messages and processes related to Interior Design

Teaching Methodology:

- Reading and resolving problems
- Working on problem-solving
- Attendance and participation in class
- Monitor discussions
- Writing and replying to objective-type questions
- Solving unstructured questions and case studies
- Brief oral presentation before starting a new chapter and reply to queries from students
- Homework for revision purposes
- Interaction and collaborative learning
- Video Watching and guest speakers

Course Content:

This course is a diligent effort to equate not only the basic principles of industrial design as they were formed in that period with historical phenomena but also with the new political/social dimensions in Europe and America.

Its main historical stations are:

- International Style.
- Italian and Scandinavian industrial design.
- The new productive trend in America after 1945.
- Synthetic materials and their importance.
- Craft Revival in the 1970s.
- Memphis - Ettore Sottsass, 1980s.
- Modern & Postmodern designers 1990-2000.

Assessment Methods:

Participation, Midterm Exam, Project, Final Exam

Required Textbooks/Reading:

Title	Author(s)	Publisher	Year
An Introduction to Design and Culture in the Twentieth Century.	Sparke, P.,	Unwin Hyman Ltd.	1986
Design Theory.	Wan, Z.	Higher Education Press.	2009
History of Industrial Design.	Smith, L., E.,	London: Faedon.	1984
The German Werkbund: The Politics of Reform in the Applied Arts	Campbell, J	Guilford: Princeton University Press.	1978
The Craft Reader	Adamson, G.	Berg, New York	2010
Alvar Alto	Ray, N.	Yale University Press.	2005
Design History and the History of Design	Walker, J.	London: Pluto Press	1983