



**AMERICAN UNIVERSITY
OF CYPRUS**

Course Code HIDS 301	Course Name History & Theory of Interior Design I	ECTS Credit 6
Pre-Requisite -	Course Type Compulsory	Language of Instruction English
Year of Study 3 rd	Level of Course 5 th Semester	Mode of Delivery On Campus

Course Objectives:

The purpose of the course is to obtain the cognitive background of the evolutionary course of design, from its birth to the beginning 20th century, perhaps the most important in the development and shaping of the institutions, principles, and theories of modern industrial design. The historical and theoretical approach of this period which is combined with the wonderful achievements in design with the aim of a more complete knowledge and understanding of modern theories and trends

Learning Outcomes:

- The evolution of the industrial object mainly during the important period of the multifaceted 20th century, with special in-depth analyses in specific, important historical stations, but also in the most interesting theories developed during it.
- The contribution not only of the new theories but also of the multifaceted political, social, and cultural events of the 20th century in the formation of modern Design.
- The application of this knowledge in the interpretation and analysis of modern industrial design, but also in their use in any research field related to the specific era.

Teaching Methodology:

- Reading and resolving problems
- Working on problem-solving
- Attendance and participation in class
- Monitor discussions
- Writing and replying to objective type questions
- Solving unstructured questions and case studies
- Brief oral presentation before starting a new chapter and reply to queries from students
- Homework for revision purposes
- Interaction and collaborative learning
- Video Watching and guest speakers

Course Content:

This course is a diligent effort to equate not only the basic principles of industrial design as they were formed in that period with historical phenomena but also with the new political/social dimensions in Europe and America. Its main historical stations are:

- Deutsche Werkbund, the famous German Labor Association and its importance.
- De Stijl.
- The Bauhaus School, the inspirers and its influence on the new industrial design.
- Russian avant-garde.
- The concept of Fordism in the mass production of objects.
- Art Deco and interwar.
- International Style

Assessment Methods:

Participation, Midterm Exam, Project, Final Exam

Required Textbooks/Reading:

Title	Author(s)	Publisher	Year
Design History: a student's handbook.	Conway, H	Unwin Hyman Ltd.	1987
Design (Reprinted ed.).	Hauffe, T.	Laurence King	1998
Art Déco dans le monde-	Benton, Charlotte, Benton, Tim, Wood, Ghislaine	: Renaissance du Livre	2010
Glass Works	Sottsass, E.	Links for Publishing Press	1998
Pioneers of Modern Design: From William Morris to Walter Gropius	Pevsner, N.	Penguin Books.	1960
The World of Goods	Douglas, M. & Isherwood, B.	Basic Books.	1979
Designing Pleasurable Products: An Introduction to the New Human Factors,	Jordan, P.	Taylor & Francis Ltd.	2000