AMERICAN UNIVERSITY
OF CYPRUS

Course Code	**Course Name**	**ECTS Credit**
APH 201	Architectural Photography	6

Pre-Requisite	**Course Type**	**Language of Instruction**
-	Compulsory	English

Year of Study	**Level of Course**	**Mode of Delivery**
2nd	3rd Semester	On Campus

Course Objectives:

- Understand and use basic general knowledge of the photographic vocabulary and framework.
- Gain to analyze digital images about process, technique, and aesthetics.
- Develop communicative skills in visualizing, articulating, and documenting ideas.
- Understand basic lighting techniques and develop the ability to operate and experiment with the camera in different outdoor lighting circumstances.
- Acquire skills to apply basic technical concepts and visual principles when taking digital images.
- Understand the importance of post-production and acquire basic digital retouching skills for image enhancement.
- Develop the capacity to analyze personal visual outcomes, regarding building environments.

Learning Outcomes:

- Appreciate and use basic general knowledge of the photographic vocabulary and framework.
- Have the ability to analyze digital images in reference to process, technique, and aesthetics.
- Develop communicative skills in visualizing, articulating, and documenting ideas.
- Understand basic lighting techniques and develop the ability to operate and experiment with the camera in different lighting circumstances of outdoor conditions.
- Have gained appropriate skills to apply basic technical concepts and visual principles.
- Compose, develop, and analyze their visual outcomes, regarding built environments

Teaching Methodology:

- Reading and resolving problems
- Working on problem-solving
- Attendance and participation in class
- Monitor discussions
- Writing and replying to objective-type questions
- Solving unstructured questions and case studies
- Brief oral presentation before starting a new chapter and reply to queries from students
- Homework for revision purposes
- Interaction and collaborative learning
- Video Watching

Course Content:

- Retrieve and explore personal research.
- Look at photographs from numerous resources, such as documentaries, architecture, art, etc., and scrutinize them about process, technique, aesthetics, and philosophy.
- Participate in discussions and analysis of the photographic image.
- Identify the various approaches used in the analysis of the photographic image.
- Making a photo-folio.
- Undergo project briefing, written and verbal analysis. Analyze project tasks and requirements.
- Research and analyze visual information.
- Familiarize with camera use and the creative choices that are engaged before the shooting.
- Recognize and use photography guidelines for innovating compositions.
- Practice photographic tasks and solve technical and composition problems.
- Use the photographic skills learned to communicate with ideas and experiment with different built environments, angles of view, compositions, and framing
- Participate in group constructive criticism

Assessment Methods:

Participation, Oral Presentations, Midterm Exam, Essay, Final Exam

Required Textbooks/Reading:

Title	Author(s)	Publisher	Year
A window to the past - a view to the future: a guide to photo documenting historic places. 2nd ed.	Athearn, Frederic J	Bureau of Land Management, Colorado State Office	1994
The astronaut as photographer: a personal view of the universe.	Aubitz, Shawn	Philadelphia, PA: National Archives-Mid Atlantic Region,	1996
Ethics, copyright, and the bottom line: a symposium on digital technologies and professional photography	Camden	E: The Center, The Company	1992
Photographs objects histories: on the materiality of images.		New York: Routledge,	2004
Normandy: the story and photographs	Goldstein, Donald M. D-Day	Brassey's (US)	1994