

## ANNEX 2 – COURSE DESCRIPTION

Course title	Managing Organizations				
Course code	MBA 610				
Course type	Compulsory				
Level	Master				
Year / Semester	1/1				
Teacher's name	Dr Marios I. Katsioloudes Dr Andrew Michael				
ECTS	6	Lectures / week		Laboratories / week	
Course purpose and objectives	This course aims to provide the students with a solid understanding of principles of management including organizational behaviour. Students will discuss the problems faced by executives today as they try to manage and lead in public and private organizations, while being exposed to the major theories surrounding these discussions in the academic world. Emphasis will be placed on the role of culture, motivation, communication and acceptance of diversity in organizations and the perspective(s) that managers and leaders should adopt in order to excel in today's competitive global environment.				
Learning outcomes	<ul style="list-style-type: none"><li>• Exhibit critical awareness of contemporary issues and trends in organizational management, including ethical considerations, diversity, and global issues</li><li>• Apply analytical and critical thinking skills to assess organizational structures, strategies, and performance metrics.</li><li>• Acquire specialized knowledge in organizational behavior, leadership styles, strategic decision-making, and change management strategies.</li><li>• Exhibit effective communication skills for conveying strategic initiatives, facilitating change, and fostering a cohesive organizational culture.</li><li>• Evaluate and review the strategic performance of teams, taking an autonomous and proactive approach to enhance organizational effectiveness.</li><li>• Develop proficient problem-solving abilities required to address complex and dynamic challenges within organizations.</li><li>• Demonstrate a comprehensive understanding of various management theories, principles, and concepts applicable to different organizational contexts.</li></ul>				
Prerequisites	None		Required		
Course content	<ul style="list-style-type: none"><li>• Introduction to Organizational Management</li><li>• Corporate vs. Business-Level Strategies</li><li>• Organizational Structure and Design</li><li>• Leadership and Management Styles</li><li>• Strategic Decision-Making</li><li>• Organizational Change and Innovation</li><li>• Organizational Culture and Behavior</li><li>• Human Resource Management</li><li>• Performance Management and organizational Effectiveness</li><li>• Ethical and Social Responsibilities in Organizations</li></ul>				

<b>Teaching methodology</b>	E-learning
<b>Bibliography</b>	<p>Stephen Robbins and Timothy Judge (2012), Organizational Behavior, 15th Edition, London: Pearson (ISBN 0273765418)</p> <p>Jennifer George and Gareth Jones (2011), Understanding and Managing Organizational Behavior, 6th Edition, London: Pearson.</p> <p><b>Recommended Books:</b></p> <p>Howard Gardner, Five Minds for the Future, Boston, MA: Harvard Business School Press, 2006.</p> <p>Rob Goffee and Gareth Jones, Why Should Anyone be Led by You?, Boston, MA: Harvard Business School Press, 2006.</p> <p>Jerry Harvey, The Abilene Paradox and Other Meditations on Management, San Diego, CA: University Associates, 1996.</p>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>• Designing an optimal structure for a given scenario.</li> <li>• Proposing strategies for fostering innovation in an organization.</li> <li>• Developing strategies to manage organizational culture.</li> <li>• Presentations on fostering ethical and socially responsible behavior in organizations.</li> </ul>
<b>Language</b>	English